



Celebrating Hallowell presents... our 9th Annual

Scarecrow Contest

during the Fall Festival of Art & History

in Historic Hallowell on the Kennebec

SATURDAY, OCTOBER 17, 2009

*With your help, Hallowell will once again be transformed into 'Scarecrow City' for the **Fall Harvest Festival**. Scarecrows will be found in store windows and doorways, on benches, lampposts, inside and outside public places all over downtown and at Hallowell residences. We'd like to see scarecrows everywhere! Open to everyone—businesses, organizations, families, residents, and visitors are all welcome to participate.*

CATEGORIES: **Best in Show, "I Made It Myself"** (for age 10 and under) and **People's Choice**. A panel of judges will determine winners in the first two categories. On October 17th, ballots may be cast (as many and as often as you like!) for your People's Choice favorite(s). Don't forget to bring nickels to vote—all proceeds support the Fall Festival!

PRIZES: Prizes, awarded in each category, will consist of "Hallowell Bucks" redeemable for goods and services at Hallowell Board of Trade businesses. First, Second and Third place winners for Best in Show and People's Choice will receive \$50, \$30 and \$20 in Hallowell Bucks. The five top entries in the kids' "I Made It Myself" category will each be awarded \$20 in Hallowell Bucks.

HOW TO PARTICIPATE: Register (see below) to be eligible for prizes. Create your scarecrow using your own recycled odds and ends and your imagination. It may be standing, sitting or otherwise securely attached to your assigned location. Set up your scarecrow anytime between Fri., Oct. 9 and noontime Fri., Oct. 16.

HOW TO REGISTER: To be assigned a scarecrow location and to be eligible for prizes, all entries must be registered by no later than 12 noon on October 15th at Dom's Barber Shop. There is **no fee** to enter the contest. After you submit a completed registration form (below), you will receive an ID tag to complete and place in a visible location on the scarecrow itself. Please fill in the registration form below and drop it off at or mail it to Dom's Barber Shop, 156 Water Street, Hallowell, Maine 04347.

LOCATIONS: We will do our best to accommodate your request for your preferred set-up location, if you have one; or we will choose a spot for you. Your registered scarecrow will be added to the location map and photo display for the public to view and vote on October 17th.

JUDGING: To be eligible, registered entries must be set up no later than **NOON Friday, Oct. 16**. They will be judged in the categories above. Whether it is selected as a winner or not, your scarecrow may be featured in news media and future Fall Festival promotional material. Winners will be announced during the week following the festival. All contest participants must agree to take down their scarecrows anytime after the Fall Festival but no later than Sunday, November 8th.

You can create and enter as many scarecrows as you wish. Individuals, families, classes, businesses and organizations are welcome to join in the fun! *For more information, please call 622-1350.*

This event is made possible thanks to the generous support and participation of Hallowell businesses and individuals, and the Hallowell Area Board of Trade.
Promotional support provided by a grant from the Kennebec Valley Tourism Council, the State of Maine Marketing Partnership Program, and the Maine Office of Tourism www.kennebecvalley.org

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HALLOWELL FALL FESTIVAL 2009 SCARECROW CONTEST REGISTRATION
Complete and return to Dom's Barber Shop – deadline is NOON Oct. 15th

Name: _____

Address: _____

Phone: _____ E-mail _____

How many scarecrows? _____

Requested Location: _____

If this scarecrow is being entered in the "I Made It Myself" category (limited to age 10 and under)

parent or guardian signature required here _____